Preston, Chorley and South Ribble Labour Market Intelligence Factsheets

Part of the 2018 Lancashire Labour Market Intelligence Toolkit

These factsheets provide information about the labour market in Preston, Chorley and South Ribble. The factsheets are part of the 2018 Lancashire Labour Market Intelligence (LMI) Toolkit. More information can be found here.
When there is a mismatch between supply and demand:

Some people might be unemployed, or unable to find the type of job they want to do.

Some employers might not be able to find the workers they need, or might have to make do with workers who don’t have quite the right skills for the job.

A Travel to Work Area is where most of the people who live in the area also work there. Not everyone who lives in Preston, Chorley and South Ribble works there – some people commute to jobs in the surrounding area.
### The Labour Market in Preston, Chorley and South Ribble

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>366,300</td>
<td>People live in the area</td>
</tr>
<tr>
<td>231,700</td>
<td>Are of ‘working age’ (aged 16-64 years)</td>
</tr>
<tr>
<td>176,600</td>
<td>Are in work</td>
</tr>
<tr>
<td><strong>Seven-tenths</strong></td>
<td>Work within Preston, Chorley and South Ribble</td>
</tr>
<tr>
<td><strong>Three-tenths</strong></td>
<td>Work outside the area (mainly in Fylde)</td>
</tr>
<tr>
<td>52,400</td>
<td>People of working age aren’t in work</td>
</tr>
</tbody>
</table>

**There are lots of reasons why working age people aren’t in work:**

<table>
<thead>
<tr>
<th>Number</th>
<th>Reason</th>
</tr>
</thead>
<tbody>
<tr>
<td>11,900</td>
<td>Have retired early or have ‘other’ reasons for not working</td>
</tr>
<tr>
<td>11,700</td>
<td>Are looking after the family or home</td>
</tr>
<tr>
<td>11,300</td>
<td>Are students</td>
</tr>
<tr>
<td>9,500</td>
<td>Have a long-term illness which means they can’t work</td>
</tr>
<tr>
<td>6,300</td>
<td>Are unemployed</td>
</tr>
</tbody>
</table>

People who live in Preston, Chorley and South Ribble work in the following occupations:

**Professional occupations**, including teachers, lawyers, doctors, nurses and other medical occupations, engineers, scientists, social workers, architects and surveyors.

**Associate professional and technical occupations**, including engineering, building and lab technicians, IT technicians, paramedics, police, prison and fire service officers, graphic designers, accounting technicians, health and safety officers.

**Skilled trades occupations**, including welders, mechanics, machinists, electricians, plumbers, plasterers, chefs, cooks.

**Caring, leisure and other service occupations**, including teaching assistants, nursery workers, care workers, hairdressers, beauticians, caretakers and housekeepers.

**Administrative and secretarial occupations**, including admin officers, finance officers, office managers, secretaries, Personal Assistants (PAs) and receptionists.

** Managers, directors and senior officials**, including all types of managers (finance, HR, sales, production etc) in all types of organisations.

**Sales and customer service occupations**, including sales assistants and shop workers, telesales and call centre workers and customer service managers.

**Elementary occupations**, including construction labourers, postal workers, cleaners, security staff, catering assistants and waiting / bar staff.

**Process, plant and machine operatives**, including factory workers, sewing machinists, tyre fitters, scaffolders, road and rail construction workers, lorry, bus and taxi drivers, train drivers and forklift truck drivers.

Across the labour market as a whole, the number of jobs requiring higher level skills and qualifications has been increasing.
Different jobs require different levels of skills, qualifications and experience, and pay different levels of wages. Where you live also affects how much you earn – people who live in more expensive areas (like London) need higher wages because the costs of living (like rent and travel costs) are higher.

**Average (median) full-time earnings** range from £24,700 a year for people who live in Preston, to £27,400 for people living in Chorley.

The table below shows average salaries for some jobs. This is based on national data – wages in Preston, Chorley and South Ribble are likely to be lower, because the cost of living here is lower.

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Starting Salary</th>
<th>When Experienced</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Professionals</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Solicitor:</td>
<td>£25,000</td>
<td>£40,000+</td>
</tr>
<tr>
<td>Architect:</td>
<td>£27,500</td>
<td>£35,000+</td>
</tr>
<tr>
<td>Doctor:</td>
<td>£26,000</td>
<td>£37,500+</td>
</tr>
<tr>
<td><strong>Skilled Trades</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Motor Mechanic:</td>
<td>£18,000</td>
<td>£21-27,000</td>
</tr>
<tr>
<td>Electrician:</td>
<td>£18,000</td>
<td>£25-35,000</td>
</tr>
<tr>
<td>Chef:</td>
<td>£16,000</td>
<td>£20-30,000</td>
</tr>
<tr>
<td><strong>Associate professionals and technicians</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>IT Support Technician:</td>
<td>£16,000</td>
<td>£22-24,000</td>
</tr>
<tr>
<td>Graphic Designer:</td>
<td>£16,000</td>
<td>£20-30,000</td>
</tr>
<tr>
<td>Paramedic:</td>
<td>£22,000</td>
<td>£28,500</td>
</tr>
<tr>
<td><strong>Administrative and secretarial occupations</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Admin Assistant:</td>
<td>£14,000</td>
<td>£19-23,000</td>
</tr>
<tr>
<td>Office Manager:</td>
<td>£18,000</td>
<td>£25-30,000</td>
</tr>
<tr>
<td><strong>Caring, leisure and other service occupations</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hairdresser:</td>
<td>£14,000</td>
<td>£14-24,000</td>
</tr>
<tr>
<td>Nursery Worker:</td>
<td>£14,000</td>
<td>£17-22,000</td>
</tr>
<tr>
<td><strong>Managers, directors and senior officials</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HR Manager:</td>
<td>£35,000</td>
<td>Up to £75,000</td>
</tr>
<tr>
<td>Sales Manager:</td>
<td>£22,000</td>
<td>£30-60,000</td>
</tr>
<tr>
<td><strong>Sales and customer service occupations</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sales Assistant:</td>
<td>£11,000</td>
<td>£16-20,000</td>
</tr>
<tr>
<td>Call Centre Operator:</td>
<td>£13,500</td>
<td>£16-19,000</td>
</tr>
<tr>
<td><strong>Elementary occupations</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal Worker:</td>
<td>£13,500</td>
<td>£19,000</td>
</tr>
<tr>
<td>Security Worker:</td>
<td>£13,000</td>
<td>£22,000</td>
</tr>
<tr>
<td>Catering Assistant:</td>
<td>£11,500</td>
<td>Up to £16,500</td>
</tr>
<tr>
<td><strong>Process, plant and machine operatives</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sewing Machinist:</td>
<td>£14,000</td>
<td>£15-17,500</td>
</tr>
<tr>
<td>Scaffolder:</td>
<td>£14,000</td>
<td>£17,000</td>
</tr>
</tbody>
</table>

Sources: National Careers Service website, 2018, Annual Survey of Hours and Earnings, 2017
Jobs are available with a **range of employers:**

Private businesses  The public sector  Charities and voluntary organisations

There are **13,400 businesses** in Preston, Chorley and South Ribble:

- 88% are micro businesses, employing fewer than 10 people.
- 10% are small businesses, employing between 10 and 49 people.
- 2% are medium-sized businesses, employing between 50 and 249 people.
- Fewer than 1% of employers in Preston, Chorley and South Ribble are large and employ more than 250 people – around 50 employers.

*Source: UK Business Counts, 2017*
This map shows where employment is concentrated across Preston, Chorley and South Ribble. Darker areas correspond to higher numbers of jobs. Employment is in the 13,400 micro, small, medium and large employers based in the area.

The following text boxes highlight the location some of the area’s key employers.

**Preston City Centre**
- UCLan (Education)
- Lancashire County Council (Public administration)
- Net Flights (Administrative and support service activities)
- Moore and Smalley (Professional, scientific and technical activities)

**Lancashire and Leyland Business Parks and Moss Side**
- Leyland Trucks (Manufacturing)
- Amazon (Transport and storage)
- Doctor Oetker (Manufacturing)
- NHS Clinical Commissioning Group (Health and social care)
- Lunar Caravans (Manufacturing)

**North Preston**
- Royal Preston Hospital (Health)
- Homerserve Insurance (Financial and insurance activities)
- Royal Mail (Transport and storage)
- EKM (Information and communication)

**Red Scar Business Park / Roman Way Industrial Estate**
- James Hall & Co. (Wholesale and retail)
- Motionlab (Information and communication)

**Walton Summit Centre / Bamber Bridge**
- Evans Vandine International (Manufacturing)
- Baxi (Manufacturing)
- Conlon Construction (Construction)
- Bespoke Internet (Information and communication)
- Eric Wright Group (Construction)

**Matrix Industrial Park**
- Elite (Information and communication)
- Waitrose (Wholesale and retail)
- Synergy Health (Health and social care)
- Speed Medical (Health and social care)
- North West Projects (Manufacturing)

**Chorley Hospital and Buckshaw Village**
- John Reilly Civil Engineering Ltd. (Construction)
- DXC Technology (Information and Communication)
- Story Homes (Construction)
- GA Petfood (Manufacturing)

**Chorley**
- Chorley Building Society (Financial and insurance activities)
- Forbes Solicitors (Professional, scientific and technical activities)

Jobs available in Preston, Chorley and South Ribble

Employers are classed as being in different ‘sectors’, according to what they make or do.

Some jobs are found in all sectors (e.g. Managers, Finance Officers, IT workers and people with digital skills); others are concentrated in particular sectors (e.g. Bricklayers work in the construction sector, Doctors work in the health sector).

The largest sectors in Preston, Chorley and South Ribble, and the jobs available within them, are shown below:

- **Transport and storage** employs 8,000 people and includes road and rail transport, warehouses and the postal service.
- **Creative and digital industries** includes IT and computing, newspapers, music and arts, design etc. with 4,500 workers.
- **Financial and professional services** is the largest sector, employing 31,000 people, in a range of business-related activities including advertising, law, accountancy, architecture and engineering services, cleaning, building management, security, employment agencies etc.
- **Wholesale and retail sector** (shops and their suppliers) is the second largest sector with 30,000 workers. As well as sales and customer service jobs, people work as managers, in finance roles, and as cleaners and security staff.
- **Health and social work sector** employs 28,000 workers. There are lots of professional and associate professional roles in this sector, including doctors, nurses and other medical professionals, as well as social workers, care workers and administrators.
- **Education sector** includes schools, colleges and at UCLan with 14,000 workers. Jobs include teachers, teaching assistants, support workers (lunchtime supervisors, learning support) and managers.
- **Visitor economy sector** includes hotels, restaurants, bars and take-aways and tourist attractions. It employs 13,500 workers. Jobs include chefs, kitchen and catering assistants, waiters and waitresses, bar staff and cleaners. Some people work as managers.
- **Construction sector** employs 13,500 workers and over half in skilled trades jobs such as bricklayers, plumbers, carpenters etc.
- **Advanced manufacturing** employs 14,300 workers. 30% of workers are in professional or technical roles. One quarter are in skilled trades (e.g. welding, machining etc) and 20% are in less skilled processing and packing roles.
- **Energy and environmental technology sector** includes gas and electricity production and waste and water supply. One-third work in professional, technical or managerial jobs.
- **All other sectors** account for 6,700 jobs.

**Sources:** Business Register and Employment Survey, 2016
The **economy and labour market are always changing**, with jobs being lost and new ones created.

Some job opportunities arise because businesses or sectors are **growing**.

Others come about because of ‘**churn** within the labour market’ – when current workers change jobs or retire. This is called ‘**replacement demand**’.

Every year, there are thousands of job opportunities in Preston, Chorley and South Ribble.

These charts show how many job opportunities are expected to be created each year. The financial and professional services sector is expected to have the highest number of opportunities.

Demand is increasing for workers with higher level qualifications (level 3 and 4) and apprenticeships.

Demand for workers with no and lower level qualifications is expected to continue to fall.
More employers are choosing apprenticeships as a way to get the people and skills they need. An apprenticeship gives people hands-on experience, a salary and the opportunity to train while they work, in a range of different industries.

4,270 people started an apprenticeship in Preston, Chorley and South Ribble in 2016/17. Just over half of these were advanced or higher level apprenticeships.

Apprenticeship starts are broadly in line with the main employment sectors:

- Business, administration and law can prepare you for a career in the financial and professional services.
- Health, public services and care for the health and social work sector.
- Engineering and manufacturing technologies for the advanced manufacturing sector.
At the age of 18, some young people continue in education at a higher education institution (e.g. university) or further education institution (e.g. college), whilst others enter employment or become an apprentice.

### Options for those aged 18+

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>90%</td>
<td>Students in Preston, Chorley and South Ribble enter sustained education or employment after Key Stage 5.</td>
</tr>
<tr>
<td>69%</td>
<td>Enter sustained education</td>
</tr>
<tr>
<td>56%</td>
<td>Higher education institutions</td>
</tr>
<tr>
<td>12%</td>
<td>Further education institutions</td>
</tr>
<tr>
<td>20%</td>
<td>Of which 9% are apprentices</td>
</tr>
</tbody>
</table>

49% of Lancashire residents who enter higher education study in Lancashire, either at University or at one of the twelve Further Education Colleges which provide higher education. Higher education students in Lancashire study a range of subjects:

- 22% Subjects allied to Medicine
- 13% Business & Admin studies
- 10% Biological Sciences
- 9% Social studies
- 8% Creative Arts & Design
- 6% Initial Teacher Training
- 5% Languages
- 5% Law
- 4% Physical Sciences
- 4% Education
- 4% Mass Comms & Documentation
- 3% Computer Science
- 3% History & Philosophy
- 2% Engineering & Technology
- 2% Mathematical Sciences
- 2% Geographical Studies
- 2% Medicine & Dentistry
- 2% Architecture, Building & Planning
- 2% Agriculture & related

Source: Department for Education 2016/2017, HEFCE 2014/2015
Looking for More Information?

For more detailed information on the labour market in Lancashire:
Lancashire Skills and Employment Hub
https://www.lancashireskillshub.co.uk/

For more detailed information on jobs and careers:
National Careers Service
https://nationalcareersservice.direct.gov.uk/

For information on education, training and routes into work:

Colleges:
http://www.tlc.ac.uk/

Universities:
https://www.ucas.com/

Apprenticeships and Traineeships:
http://www.getingofar.gov.uk/

Training Providers:
http://www.lancsforum.co.uk/