

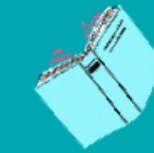
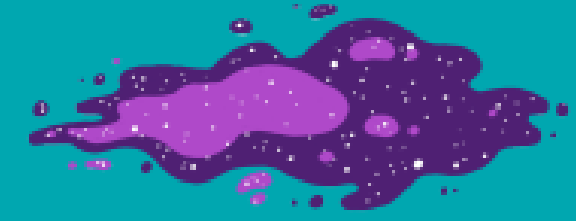
The background is a dark, deep blue space filled with various celestial elements. There are numerous white stars of different sizes and shapes, some with four-pointed flares. Several colorful galaxies are scattered across the scene, including a prominent purple and blue galaxy in the upper right, a red and white galaxy in the lower right, and several smaller blue and cyan galaxies. A small red ring-like structure is visible in the upper left, and a yellow dot is at the top center. The word 'PORTAL' is centered in a large, white, italicized font. The letter 'O' is replaced by a stylized, glowing blue and green portal or nebula.

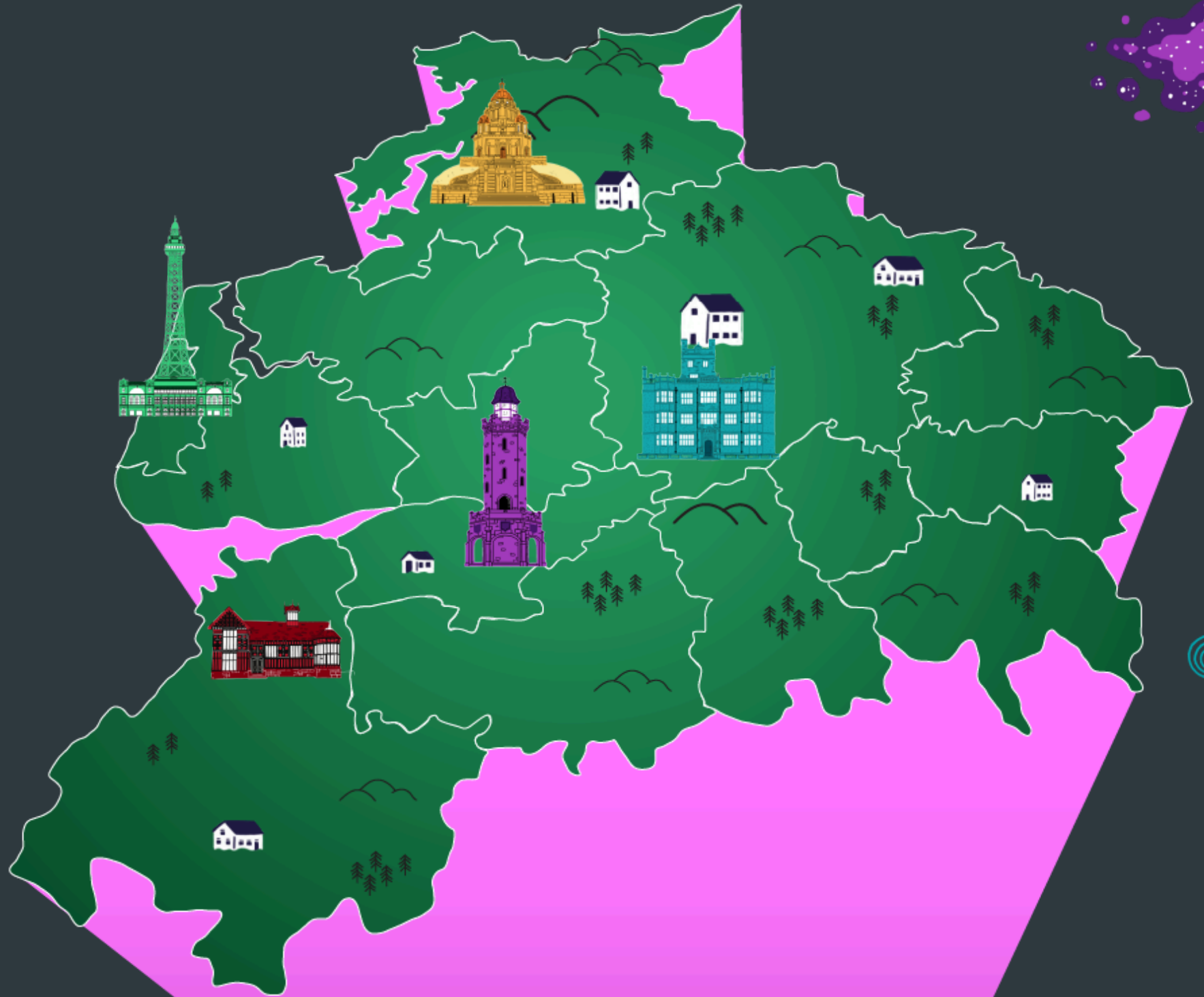
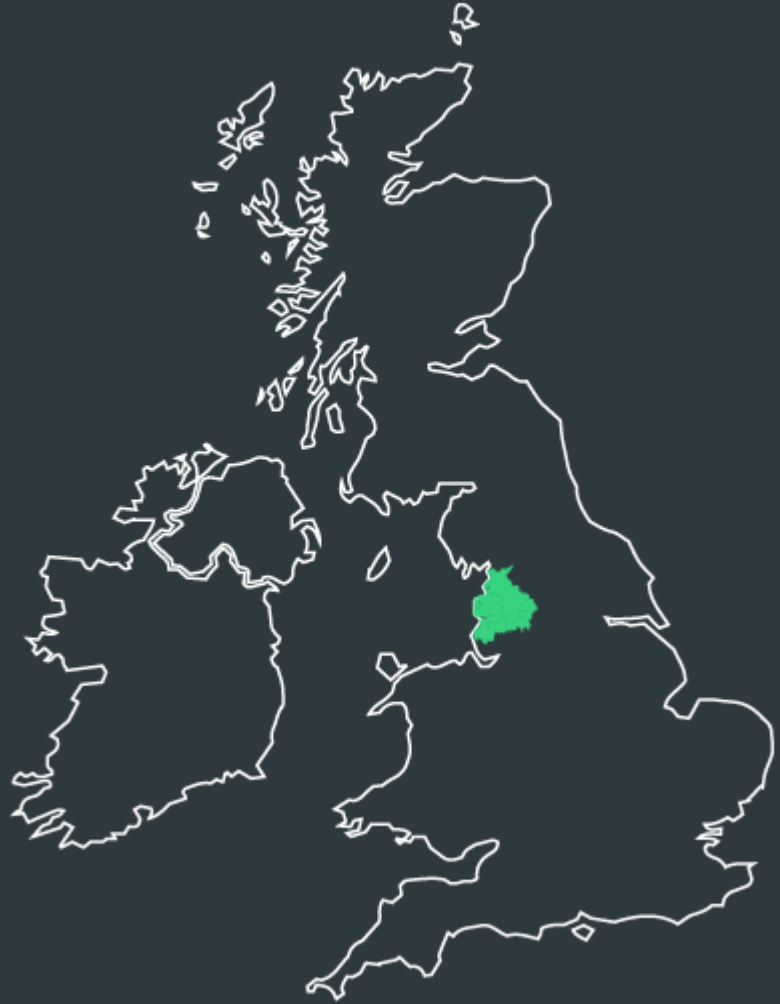
PORTAL

EXPLORE THE FUTURE OF JOBS IN LANCASTER AND MORECAMBE

PORTAL

EXPLORE THE FUTURE OF JOBS IN LANCASTER AND MORECAMBE

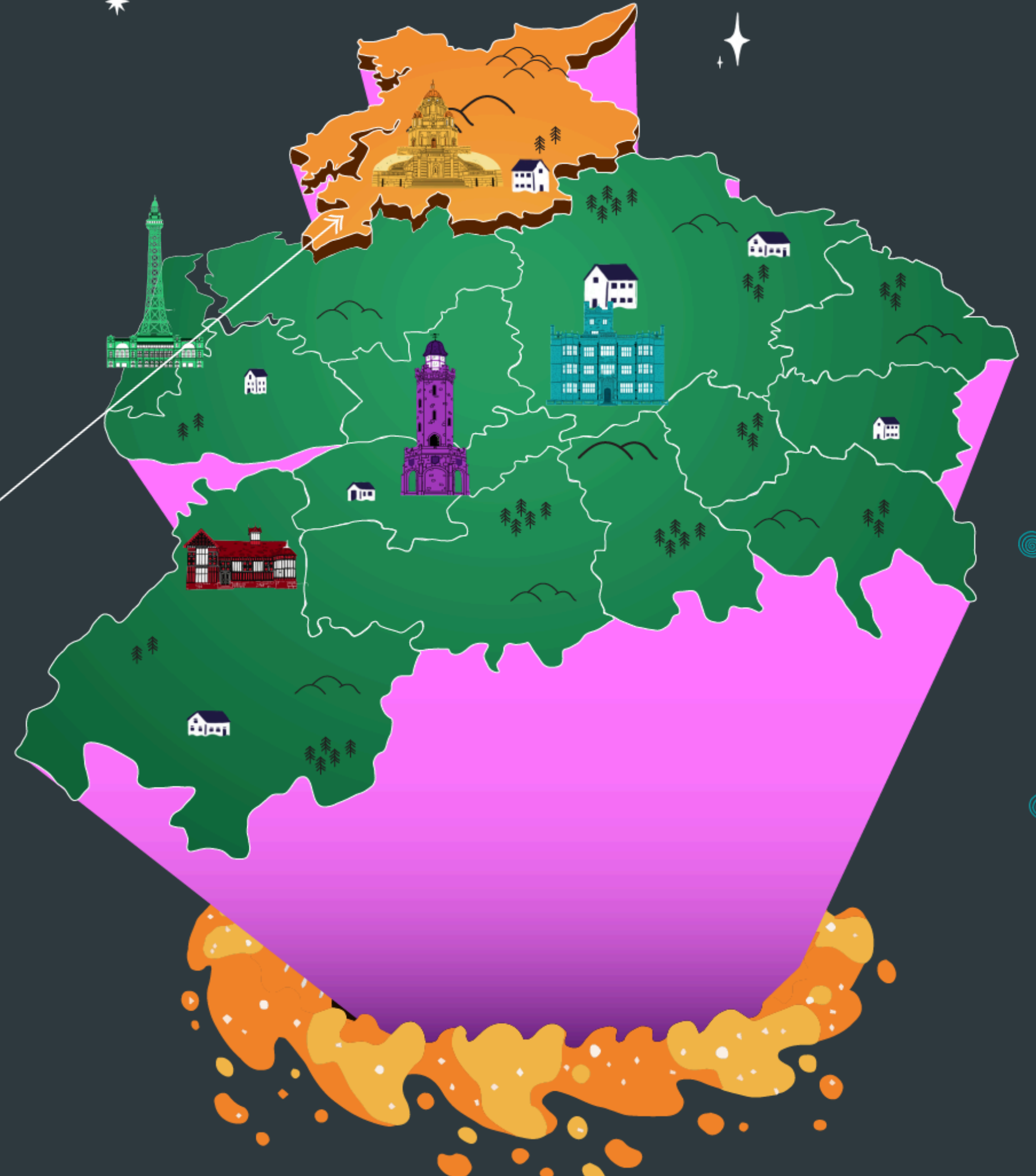




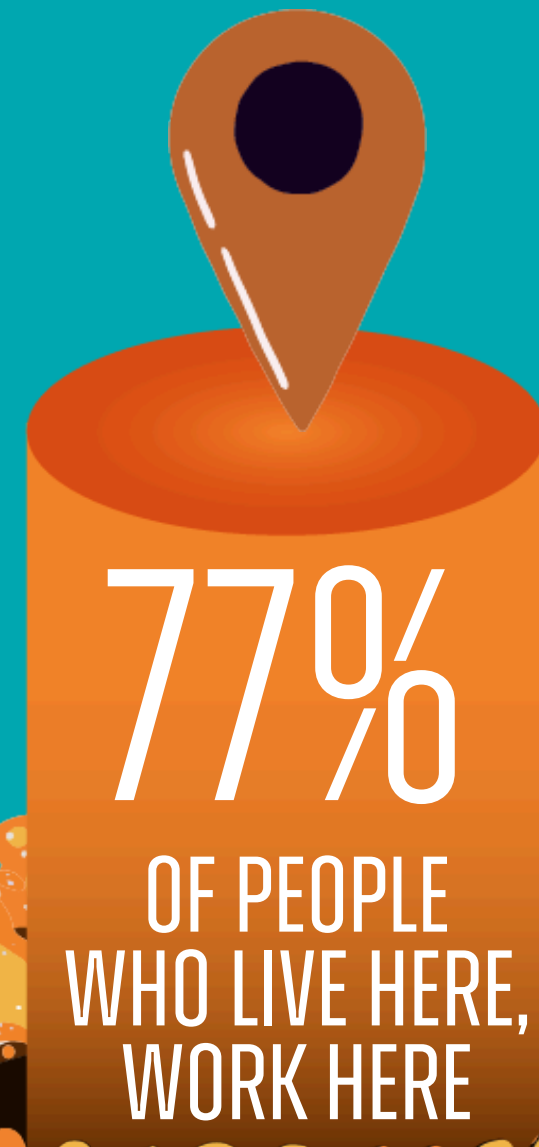
THIS IS LANCASHIRE

THIS IS YOUR TRAVEL TO WORK AREA

LANCASTER AND MORECAMBE
CATCHY, RIGHT?



THIS IS LANCASTER AND MORECAMBE



EMPLOYERS IN LANGCASHIRE

ADVANCED MANUFACTURING

FOOD AND AGRICULTURE

CONSTRUCTION

ENERGY AND LOW CARBON

HEALTH AND SOCIAL CARE

CREATIVE AND DIGITAL

TOURISM AND CULTURE



EMPLOYERS IN YOUR AREA

LANCASTER AND MORECAMBE

ADVANCED MANUFACTURING

FOOD AND AGRICULTURE

CONSTRUCTION

ENERGY AND LOW CARBON

HEALTH AND SOCIAL CARE

CREATIVE AND DIGITAL

TOURISM AND CULTURE

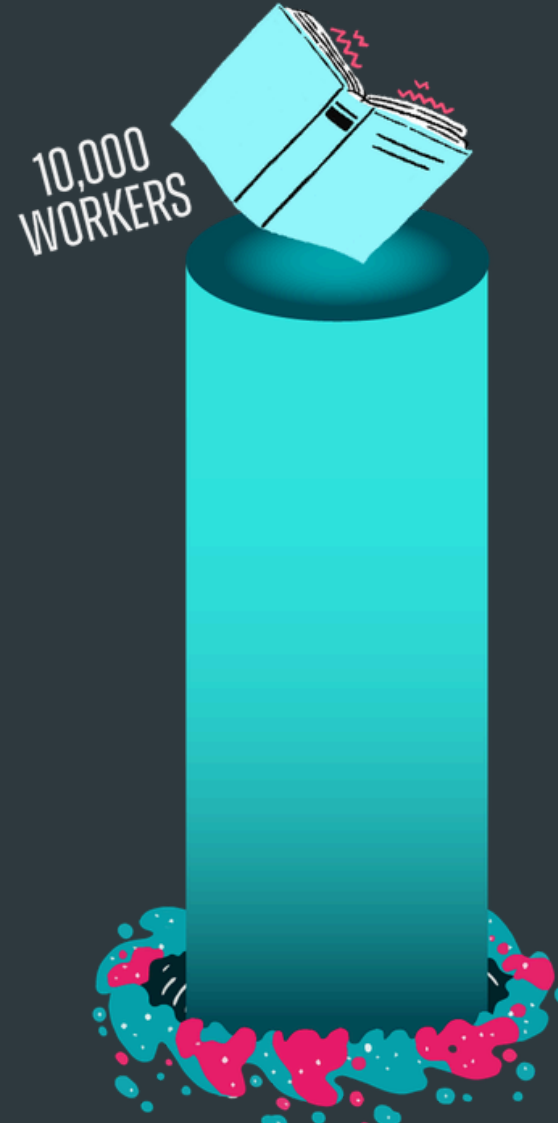


TOP 5 JOB TYPES PEOPLE ARE DOING NOW



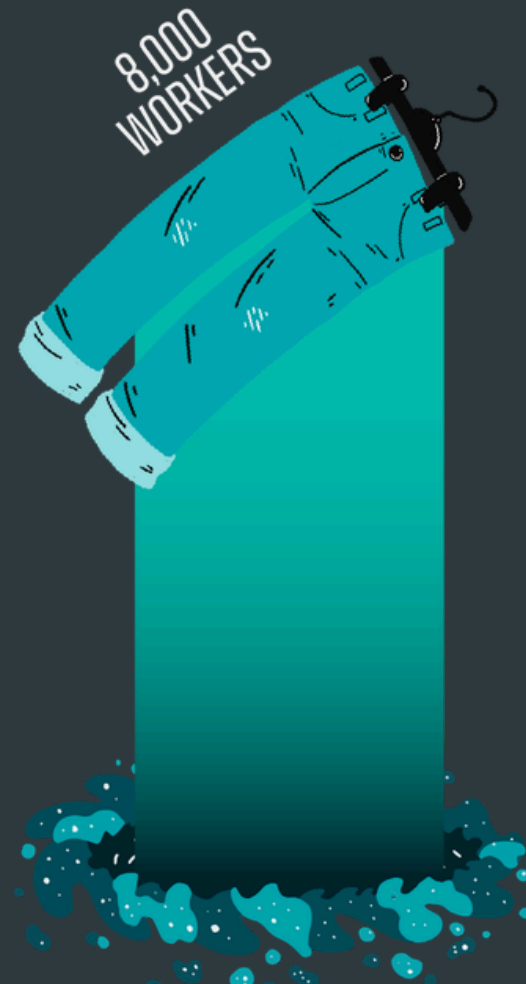
17%

HEALTH & SOCIAL CARE



16%

EDUCATION



13%

RETAIL & WHOLESALE



9%

ACCOMMODATION & FOOD



7%

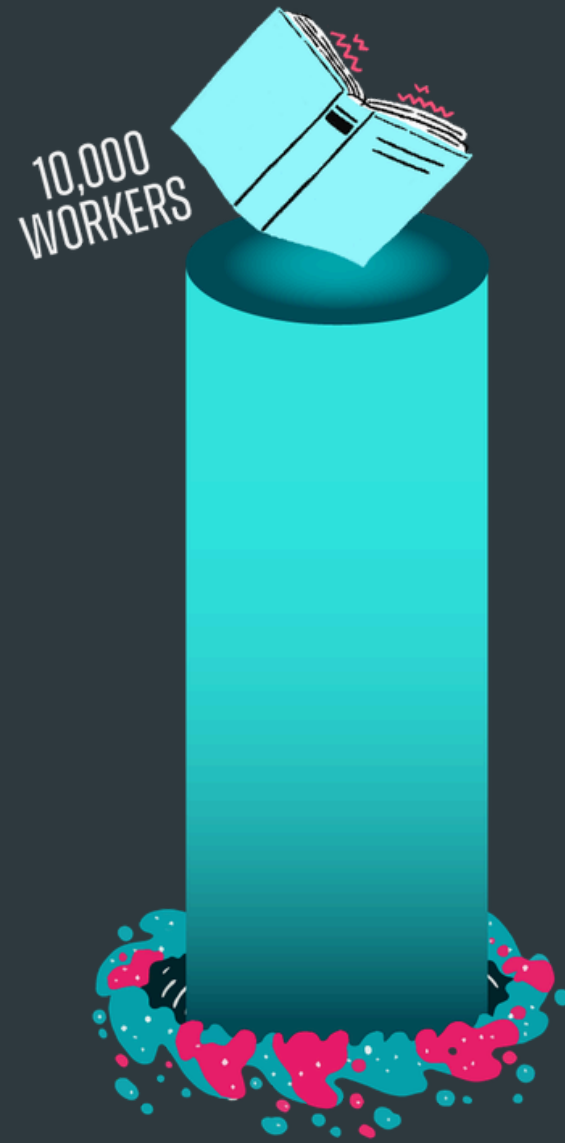
PROFESSIONAL, SCIENTIFIC & TECHNICAL

TOP 5 JOB TYPES PEOPLE WILL BE DOING IN 2034



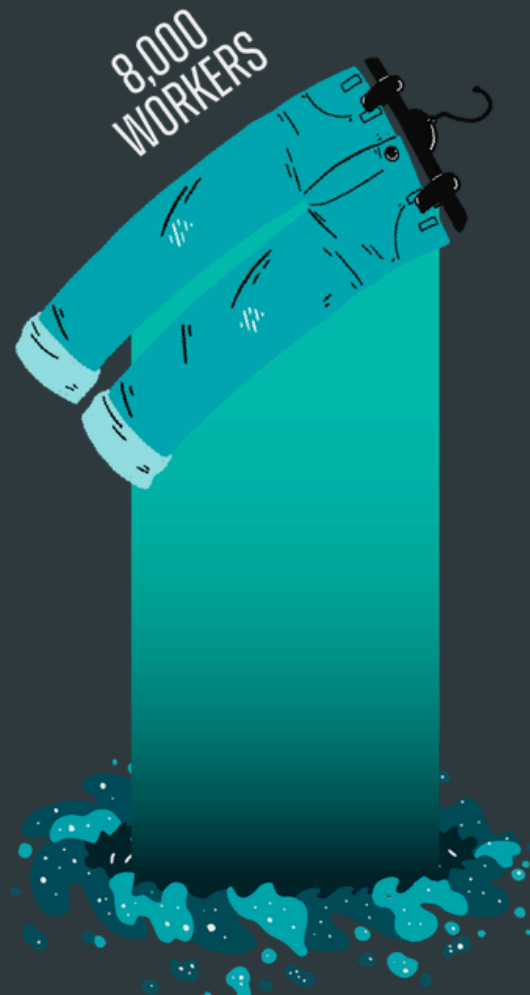
17%

HEALTH &
SOCIAL CARE



16%

EDUCATION



13%

RETAIL &
WHOLESALE



9%

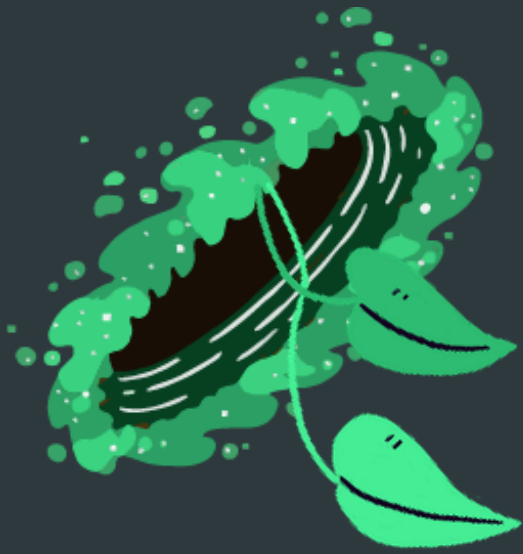
ACCOMMODATION
& FOOD



7%

PROFESSIONAL,
SCIENTIFIC & TECHNICAL

OTHER JOB TYPES THAT WILL BE AVAILABLE IN 2034



LOW CARBON



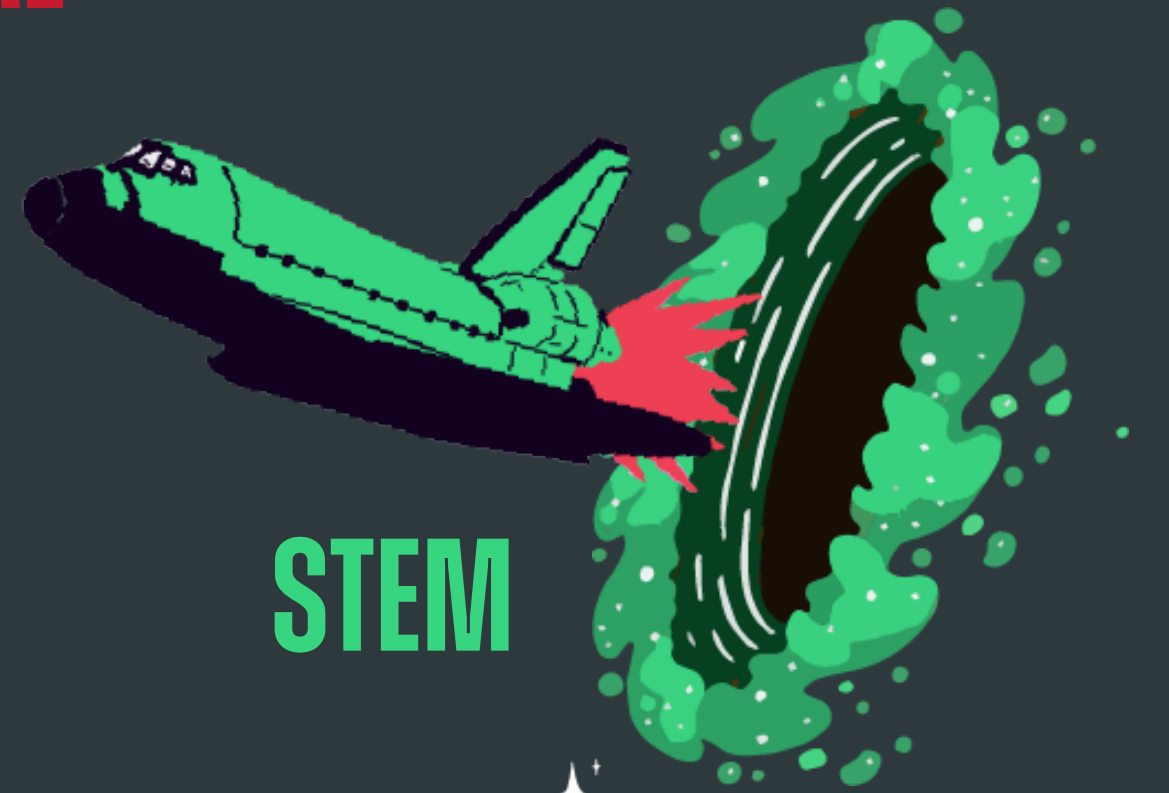
DIGITAL



TRANSPORT



FINANCE & LEGAL



STEM

JOB LANDSCAPE IN LANCASHIRE



75.2%

The infographic features a central dark purple circle with the percentage '75.2%' in white. It is surrounded by a teal splatter effect. Various icons are scattered around: a green clothes hanger, a purple 'FOR SALE' sign, a purple truck, a yellow forklift, and a yellow crane.

ARE IN EMPLOYMENT



8.3%

The infographic features a central dark purple circle with the percentage '8.3%' in white. It is surrounded by a green splatter effect. Various icons are scattered around: orange scissors, a blue calculator, a blue folder, a green ladder, and several gold coins.

OF WHICH SELF EMPLOYED

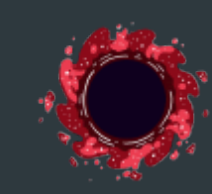
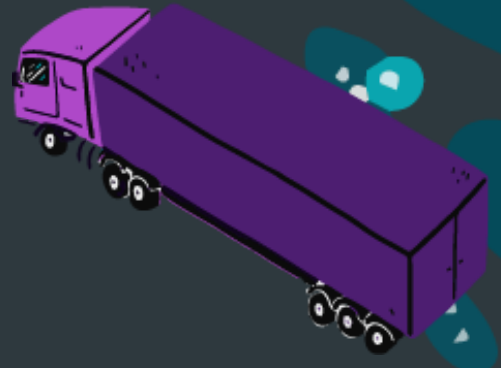
JOB LANDSCAPE IN YOUR AREA

80.1%

ARE IN EMPLOYMENT

7.9%

OF WHICH SELF EMPLOYED



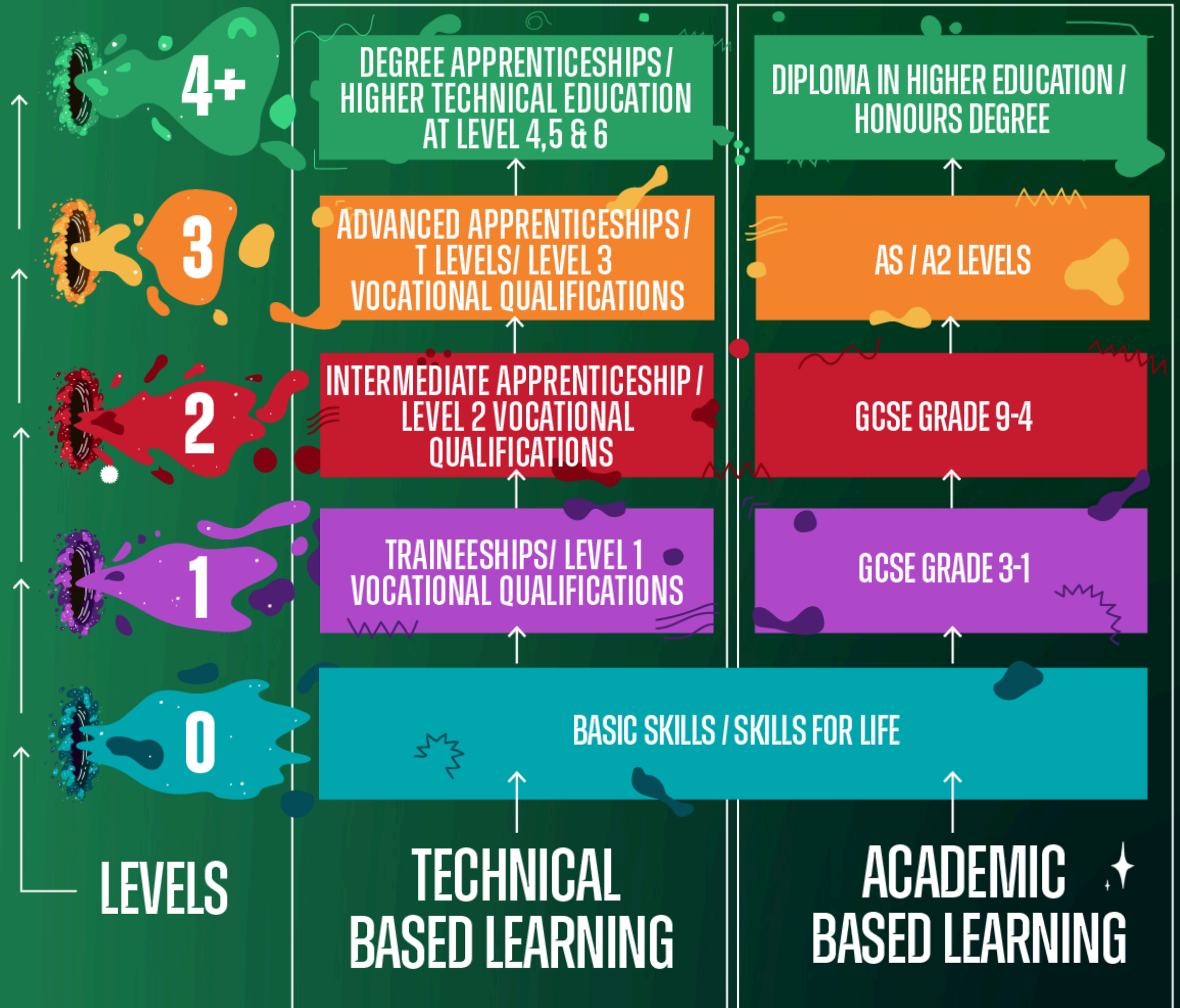


APPRENTICESHIPS

APPRENTICESHIPS ARE A GREAT WAY TO EARN AND LEARN WHILST WORKING,
AND AVAILABLE IN AN INCREDIBLY BROAD RANGE OF JOBS

WHAT DO WE MEAN BY QUALIFICATION LEVELS?

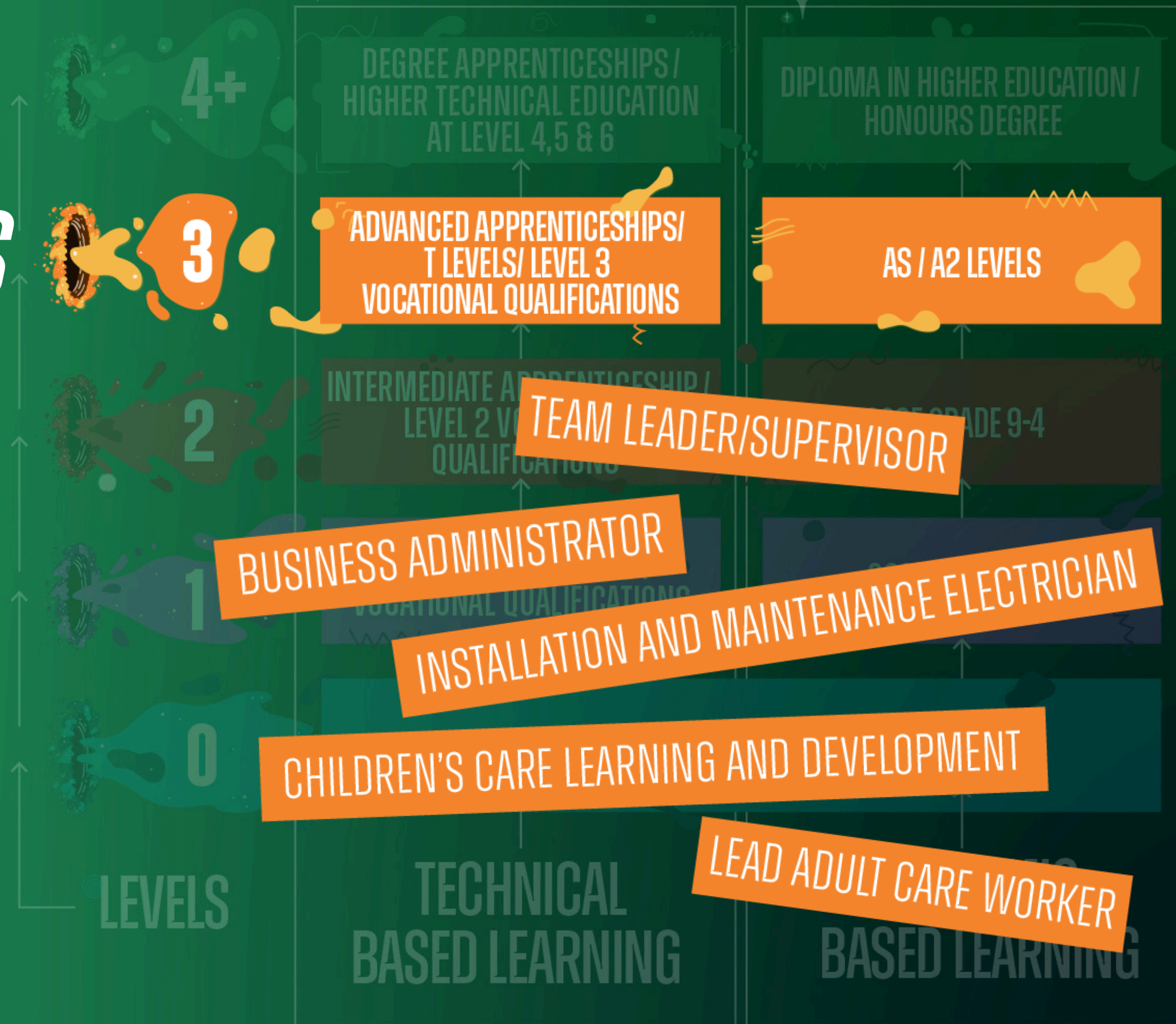
When we talk about qualification levels, it doesn't just mean Academic Learning like GCSEs, A Levels, and Degrees. There are also equivalent qualification levels in Technical Education, like Traineeships, T-Levels and Apprenticeships.



WHAT KIND OF APPRENTICESHIPS DO PEOPLE DO AT LEVEL 2?



WHAT KIND OF APPRENTICESHIPS DO PEOPLE DO AT LEVEL 3?



WHAT KIND OF APPRENTICESHIPS DO PEOPLE DO AT LEVEL 4+?



APPRENTICESHIPS

IN THE LAST 4 YEARS, MORE THAN 53,000 PEOPLE STARTED APPRENTICESHIPS IN LANCASHIRE!



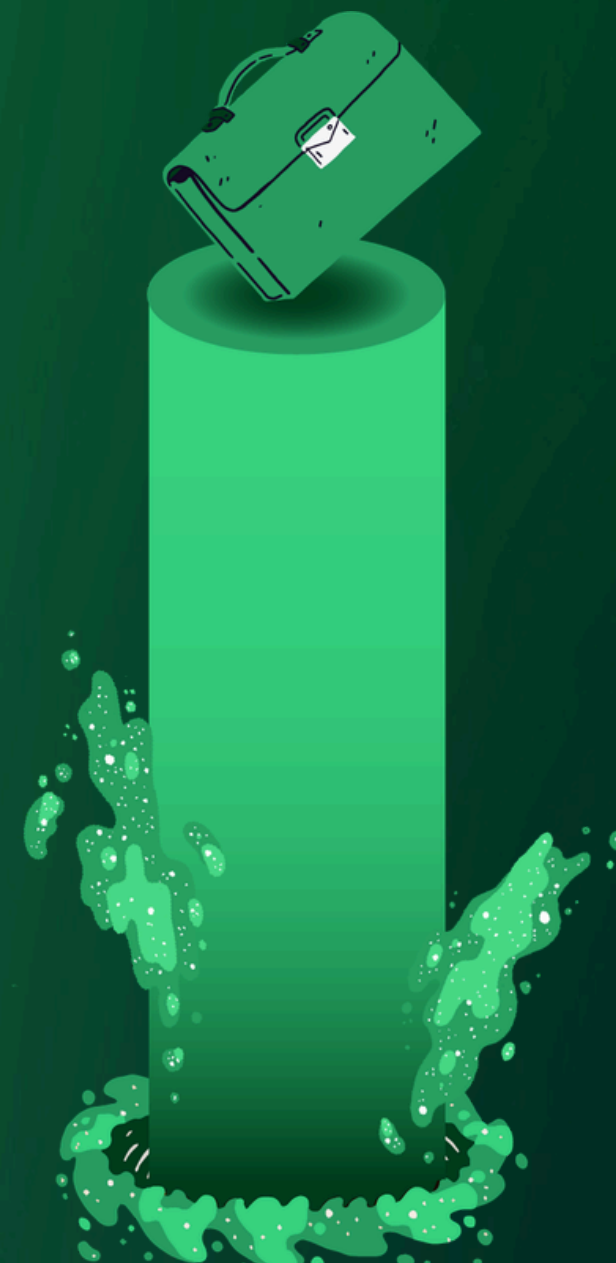
24%

LEVEL 2



32%

LEVEL 3

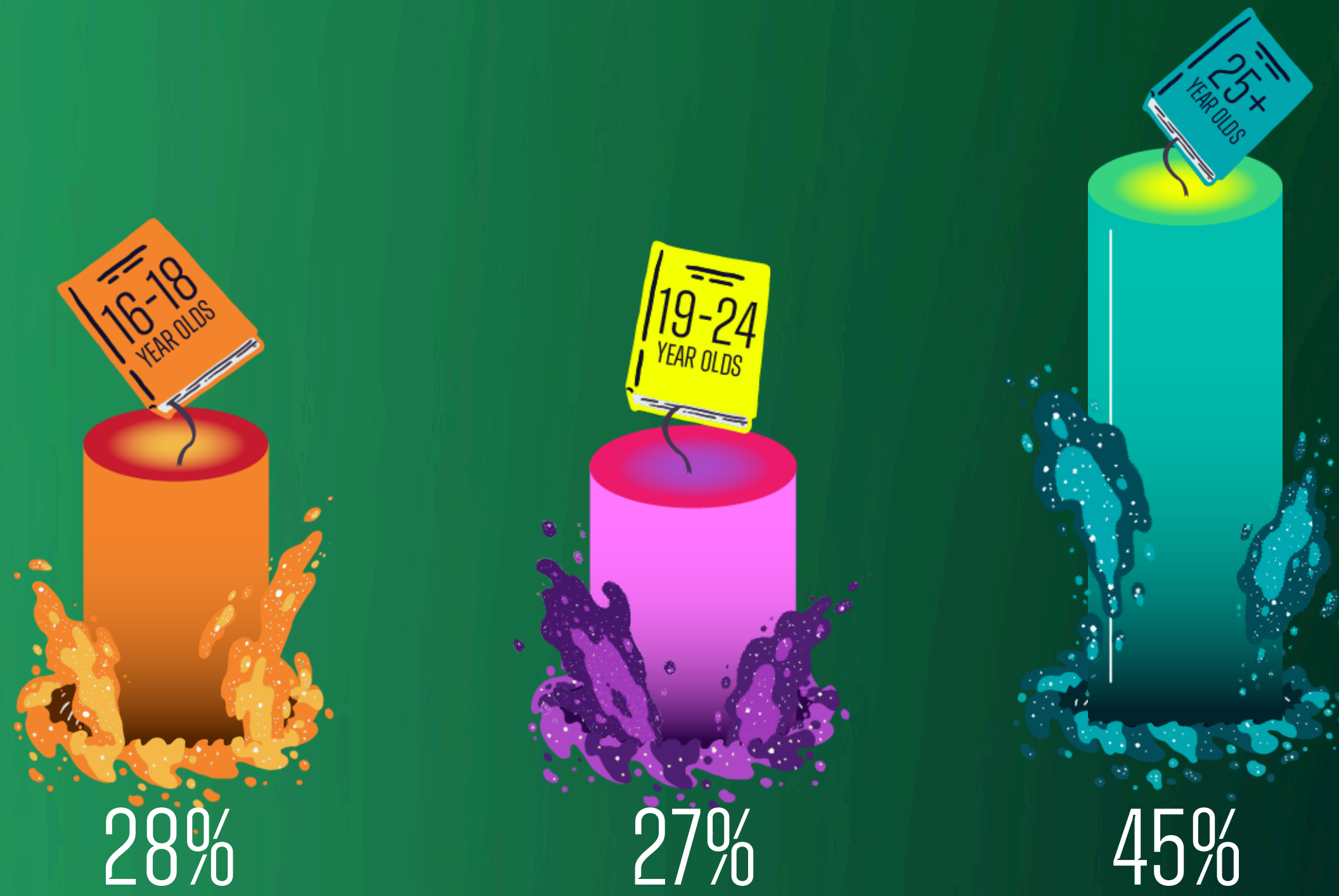


44%

LEVEL 4

APPRENTICESHIPS STARTS (%)

APPRENTICESHIPS AREN'T JUST FOR YOUNG PEOPLE, PEOPLE OF ALL AGES DO THEM!!



WHAT OTHER JOBS CAN APPRENTICES DO?

ENGINEERING

FURNITURE MANUFACTURER

CARPENTRY AND JOINERY

CHARTERED SURVEYOR

PROJECT MANAGER

HOSPITALITY

DIGITAL MARKETER

CHEF

PLUMBER

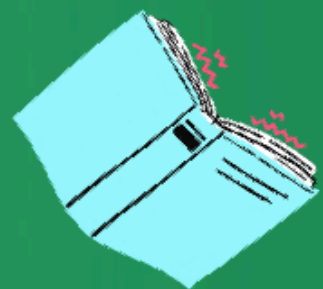
AEROSPACE ENGINEER

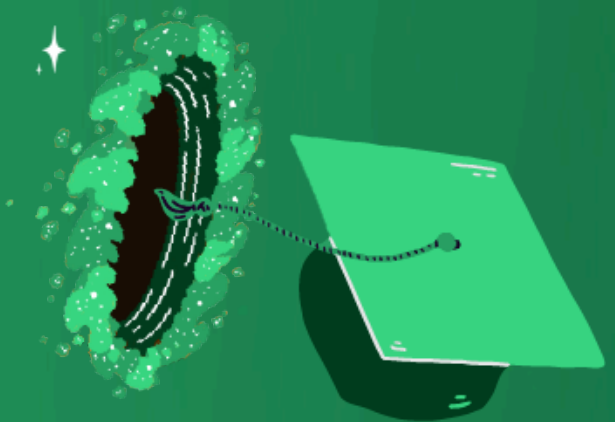
HEALTH AND SOCIAL CARE

DENTAL NURSE



*ITS ALL ABOUT DOING THE
RIGHT QUALIFICATIONS
FOR THE RIGHT JOBS
THAT ARE IN DEMAND IN THE
AREA YOU WANT TO WORK IN...*





WARNING!!!

It is not as simple as "get as many, and as high level qualifications as possible and you will get a job and earn more"



EMPLOYMENT RATES BY QUALIFICATION LEVEL

HOW LIKELY ARE YOU TO BE EMPLOYED? THAT COULD DEPEND ON YOUR QUALIFICATIONS

NO QUALIFICATIONS



39%

BELOW LEVEL 2



42%

LEVEL 2



66%

LEVEL 3



79%

LEVEL 4+



88%

*THE BETTER THE QUALIFICATIONS,
THE MORE YOU COULD
POTENTIALLY EARN*



NO
QUALIFICATIONS



LEVEL 2



LEVEL 3



LEVEL
4 AND 5



LEVEL 6+

HOW TO USE YOUR PERSONAL SKILLS TO BECOME EMPLOYABLE

POSITIVE ATTITUDE

ENTHUSIASM

INTEREST

WORK ETHIC

PROBLEM SOLVING

COMMUNICATION

TIME MANAGEMENT

ORGANISATION

GREAT JOB

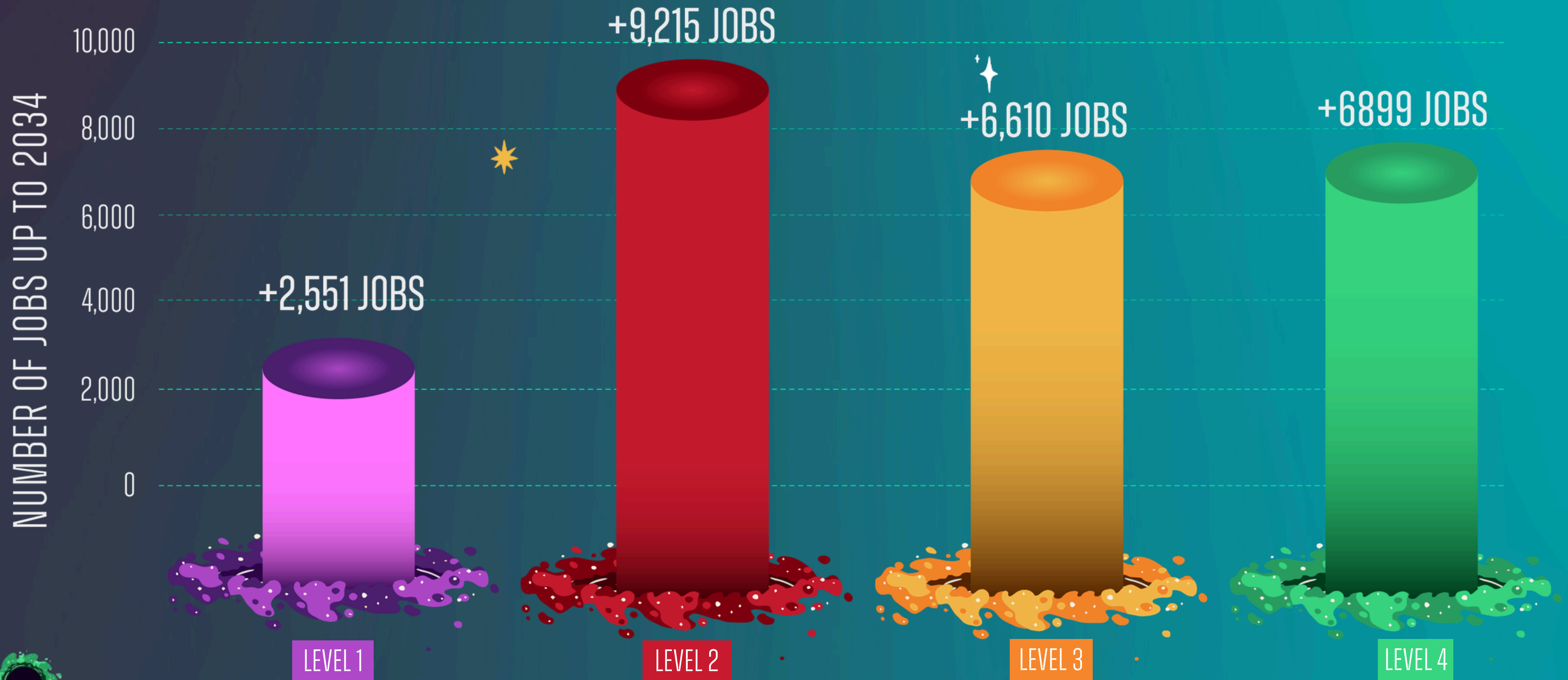
FUTURE SKILLS & JOBS

Looking forward over the next 10 to 15 years, we can see a shift in the level of qualifications employers are demanding



FUTURE SKILLS & JOBS

Jobs vs qualifications up to 2034



FUTURE SKILLS & JOBS

Jobs vs qualifications up to 2034

NUMBER OF JOBS UP TO 2034

+2,551 JOBS

CLEANERS & DOMESTICS

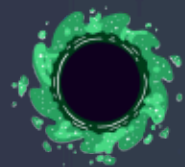
WAREHOUSE OPERATIVES

KITCHEN & CATERING

SECURITY GUARDS

Main occupations growing are:

LEVEL 1



FUTURE SKILLS & JOBS

Jobs vs qualifications up to 2034



LEVEL 2

FUTURE SKILLS & JOBS

Jobs vs qualifications up to 2034

NUMBER OF JOBS UP TO 2034

+6,610 JOBS



ELECTRICIANS



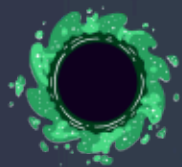
SALES MANAGERS



ADVERTISING & MARKETING

Main occupations growing are:

LEVEL 3



FUTURE SKILLS & JOBS

Jobs vs qualifications up to 2034



**FUTURE
EXCITING
OPPORTUNITIES**



NATIONAL CYBER FORCE

COMING TO LANCASHIRE

2000 JOBS

WILL BE CREATED
IN LANCASHIRE'S
NATIONAL CYBER FORCE HQ
BY 2030

YOU COULD BE
WORKING ON TOP
SECRET MISSIONS TO
PROTECT THE NATION

CALLING ALL GAMERS,
INFLUENCERS, HACKERS
& SOCIAL MEDIA EXPERTS -
THERE IS A JOB FOR YOU

WORKING WITH THE
BRIGHTEST MINDS TO MAKE
THE INTERNET SAFE

FUTURE EXCITING OPPORTUNITIES

EDEN PROJECT

EXPECTED TO OPEN IN 2028

TOURISM

750 JOBS

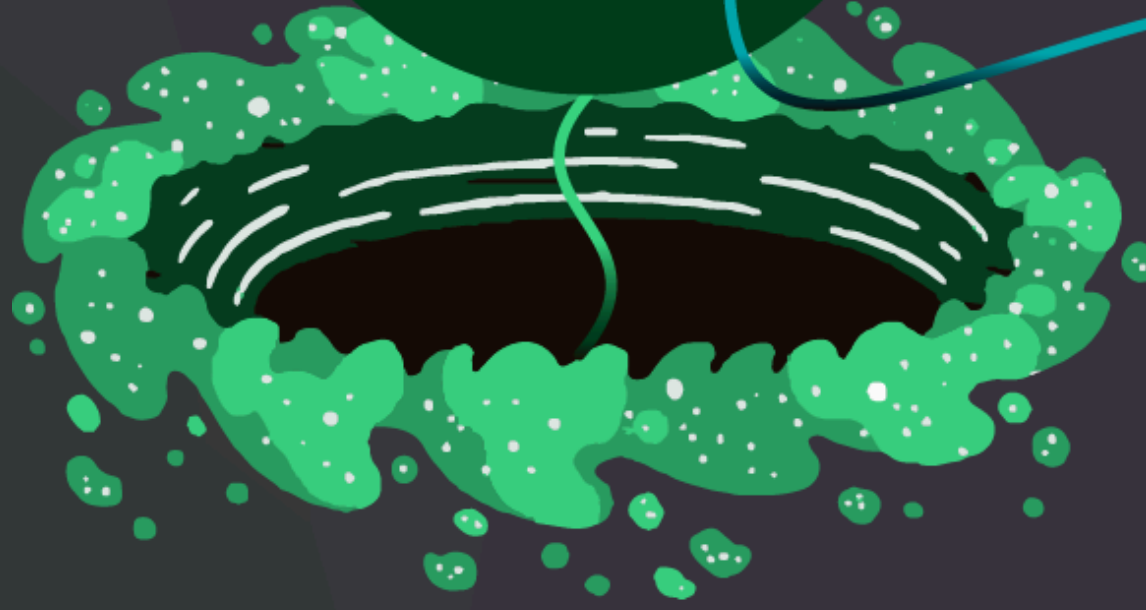
THE
EDEN PROJECT
IS EXPECTED TO BRING
2000 JOBS
TO THE AREA

SUPPLY CHAIN

950 JOBS

ECOLOGY

300 JOBS



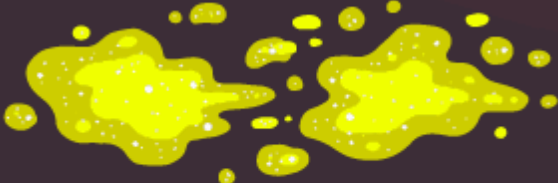
FUTURE EXCITING OPPORTUNITIES

GREEN JOBS

COMING TO LANCASHIRE



NUCLEAR



OFFSHORE WIND



HYDROGEN
ENERGY

ELECTRIC VEHICLE
INFRASTRUCTURE



The background is a dark purple space scene. It features several white stars of varying sizes and shapes. There are also colorful galaxies: a purple one in the top right, a blue one in the bottom right, and a red one in the bottom left. Several spiral patterns, representing portals, are scattered throughout: a blue one in the top left, a red one in the bottom left, and a blue one in the middle left. A red circular portal is also visible in the top left. The word 'PORTAL' is centered in a large, white, italicized font. The letter 'O' is replaced by a blue and white swirling portal graphic.

PORTAL

WORLDS OF OPPORTUNITY - ALL IN LANCASHIRE